Verizon New England Inc. d/b/a Verizon Massachusetts

Commonwealth of Massachusetts

D.T.E. 01-31 Phase II (Track B)

Respondent: William E. Taylor

Title: Senior Vice President, NERA

Department of Telecommunications and Energy, Set #4 **REQUEST:**

DATED: October 1, 2002

ITEM: DTE-VZ 4-1 Please provide your best estimate of the short-run and long-run own-

price elasticity of demand for each of the following Residence Basic

Services listed in Verizon MA's Compliance Filing (Tab A,

Attachment A). Also include the most recent estimates of the shortrun and long-run incremental cost of providing each of these services. Please supply the data analyzed and the method employed to arrive at the estimate, and the sources from which the estimates themselves, or the underlying data, are derived.

- Dial Tone Line Exchange a.
- b. Unlimited Usage 1 Party
- Unlimited Usage 2 Party c.
- Measured Local Usage 128 LATA Zone 1 and 2 per d. message
- Measured Local Usage 128 LATA Zone 1 and 2 per e. minute
- f. Measured Local Usage 413 LATA – per message
- Measured Local Usage 413 LATA peak per minute g.
- Measured Local Usage 413 LATA off-peak per minute h.
- i. Element 2
- Metropolitan Service į.
- Suburban Service k.
- 1. Circle Calling
- **Expanded Community Calling Service** m.
- **Expanded Community Calling Plus Service** n.
- Other Service Charges Residence Suspension and Restoral 0.

REPLY: Neither Dr. Taylor nor Verizon MA has any estimate of the own-price

elasticity of demand for the residence basic services listed above.

REPLY: DTE-VZ 4-1 (cont'd)

Dr. Taylor has, however, testified in this proceeding that most informed industry observers would agree that residential basic service has always been the least elastic service offered by a telephone company and that recent competitive events in the industry are unlikely to change that relationship.

Please see Attachment A of Ms. Paula Brown's Rebuttal Testimony (September 18, 2002) for marginal cost data.

VZ# 310

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REQUEST: Department of Telecommunications and Energy, Set #4

DATED: October 1, 2002

ITEM: DTE-VZ 4-2 Given a range encompassing a price floor of incremental cost, which

recovers zero percent of joint and common costs, and a ceiling of stand-alone cost, which recovers one hundred percent of joint and common costs; and based on your estimation of the own-price elasticities of demand and incremental cost for each of Verizon MA's Residence basic Service offerings, please calculate the proportion of joint and common costs that should be recovered by each service in

accordance with Ramsey pricing principles. Also, please specify the efficient prices that result from this application of Ramsey pricing

principles.

REPLY: Please see Verizon MA's response to DTE-VZ 4-1.

Verizon New England Inc. d/b/a Verizon Massachusetts

Commonwealth of Massachusetts

D.T.E. 01-31 Phase II (Track B)

Respondent: Paula L. Brown

Title: Vice President Regulatory

REQUEST: Department of Telecommunications and Energy, Set #4

DATED: October 1, 2002

ITEM: DTE-VZ 4-3 Please see Verizon MA's response to DTE-VZ 2-1: Please explain

how the elimination of the Collocation, PAL, and PASL re-pricing from the Dial Tone Line offset calculation would increase the offset

from \$1.97 to \$1.98.

REPLY: The re-pricing of PAL and PASL results in an increase in Verizon MA

revenues while the re-pricing of Collocation results in a decrease in revenues. When Collocation, PAL and PASL price changes are added

together there is a net increase in revenues.

The revenue effects of re-pricing Switched Access, Collocation, PAL and PASL are calculated in Ms. Brown's Testimony (August 28, 2002), Attachment A, Tab B, Attachment I, Workpaper 1, Lines 22a, 22b, 22c and 22. That display demonstrates that the total revenue to be offset is \$60,896,785, with a corresponding per-line offset of \$1.97 per

month (line 24).

If the Collocation, PAL and PASL effects (lines 22b and 22c) are eliminated from the calculation, the total revenue to be offset increases to \$61,225,920. The new total divided by the access lines incurring the offset, then divided by 12, produces a per-line offset figure of \$1.98

per month.

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Respondent: William E Taylor

Title: Senior Vice President, NERA

REQUEST: Department of Telecommunications and Energy, Set #4

DATED: October 1, 2002

ITEM: DTE-VZ 4-4 Please see Verizon MA's response to AG-VZ 3-1(B): Please

explain Dr. Taylor's response, "Reported markups of price over cost are the reverse of what an economist would expect if prices

were based on Ramsey principles."

REPLY: Please see Verizon MA's response to DTE-VZ 4-1. An inspection of

the data provided in Verizon MA's response to Information Request AG-VZ 3-16(A) generally reveals that the prices of more elastic

services (i.e., toll usage services) are marked up more than the prices of more inelastic (i.e., dial-tone services). Following Ramsey principles, the price mark up of more inelastic services should exceed the price

markup of more elastic services.